

# REQUIRED ART FOR PRODUCTION OF DIES – MEDALLIC ART COMPANY

## PLEASE READ THIS EXPLANATION BEFORE SUBMITTING ART WORK:

Vector Graphics are formulas that define an outline that can be read by our die making equipment.

Raster Graphics are defined by individual pixels and are unusable for die making. Most high quality artwork today is created digitally in a vector format; your art department may have files in the proper format (see separate list).

Raster Graphics have to be redrawn in vector format by our Art Department before your project can be made into dies; this creates delays in production of your medal.

A Raster Graphic is acceptable for reference for the sculpted portion of a medal (3 dimensional) if it is high resolution (at least 300 dpi), and large enough to show all detail. **LARGER ART IS BETTER ART!**



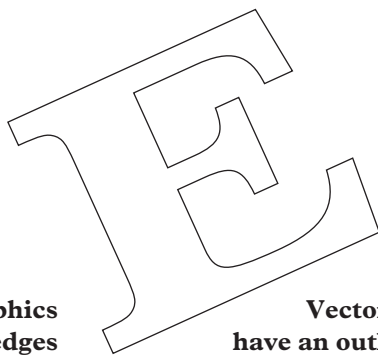
**Vector & Raster Graphics may appear the same when they are printed.**



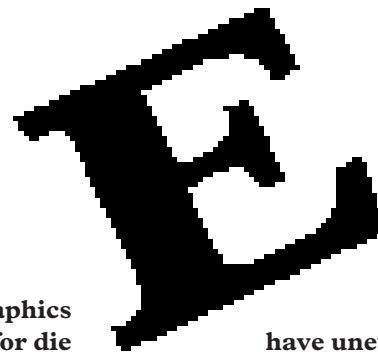
**Vector Graphics are made of outlines that die making equipment can interpret.**



**Vector Graphics have smooth edges at any size.**



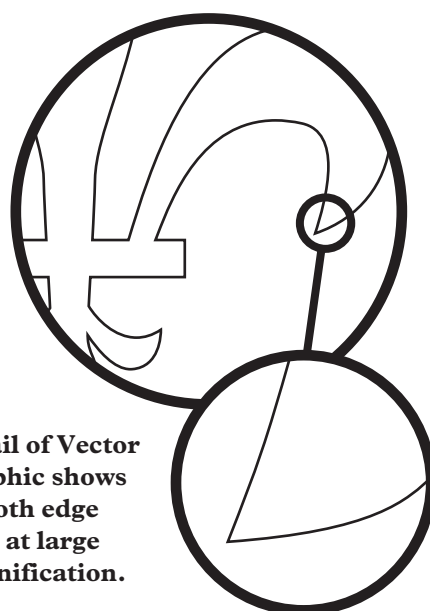
**Vector Graphics have an outline for die making equipment to follow.**



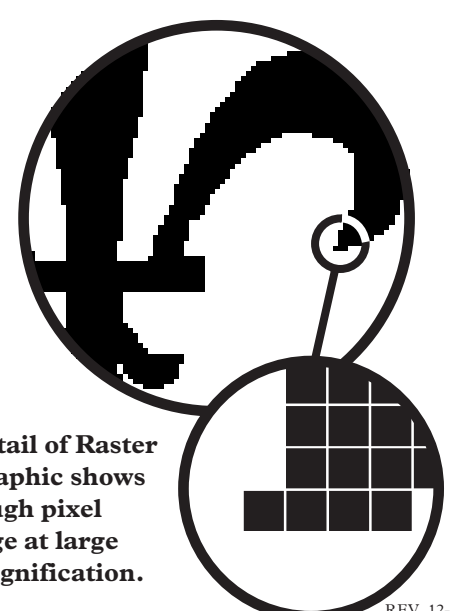
**Raster Graphics have uneven edges and cannot be used by die making equipment.**



**This Vector Graphic is enlarged from sample medal shown above.**



**Detail of Vector Graphic shows smooth edge even at large magnification.**



**Detail of Raster Graphic shows rough pixel edge at large magnification.**



**Medallie Art Company Ltd**, 80 Airpark Vista Blvd., Dayton, NV 89403  
Phone: 1-800-843-9854 or 775-246-6000 • FAX: 775-246-6006  
E-mail: [minted@medallic.com](mailto:minted@medallic.com) • Web site: [www.medallic.com](http://www.medallic.com)

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## **Medallie Art Company • Art Department Preferred Formats for Digital Artwork**

(e-mailed to [minted@medallic.com](mailto:minted@medallic.com) or sent to the address above on CD-ROM)

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These Graphics are acceptable for both art renderings and production of dies:

### **Vector Graphics/Macintosh Platform** (Stuffit compression OK) Convert All Text to Outlines (Curves)

Deneba Canvas 9 (versions 5, 6, 7 and 8 are OK)

Adobe Illustrator CS2 (v.12 – older versions are OK) OR Illustrator EPS

Macromedia Freehand 5.5 OR FILE: Export: Macintosh EPS

EPS—Encapsulated Postscript (generic eps vector graphic)

### **Vector Graphics/PC Platform** Convert All Text to Outlines (Curves)

Deneba Canvas 9 (versions 5, 6, 7 and 8 are OK)

Adobe Illustrator CS2 (v.12 – older versions are OK) OR Illustrator EPS

Macromedia Freehand 5.5 OR export Macintosh EPS

Corel Draw—Export in Adobe Illustrator format, version 6 or older

EPS—Encapsulated Postscript (generic eps vector graphic)

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**These Graphics are acceptable for art renderings and sculpture reference  
but NOT for production of dies:**

### **Raster Graphics/Mac or Windows Platforms**

Make sure raster images are at least 300 dpi (NO 72 dpi web graphics) LARGER GRAPHICS ARE BETTER GRAPHICS

Adobe Photoshop CS2 (or earlier) OR 300 dpi Photoshop TIFF—Macintosh or Windows

MacPaint—Macintosh (300 dpi)

BMP—Windows Bitmap (300 dpi)

EPS—Encapsulated Postscript (300 dpi raster)

JPEG—Joint Photographic Experts Group (300 dpi)

PCX—PC Paintbrush (300 dpi)

TIFF—Tagged Image File Format (300 dpi)

WMF—Windows Metafile (300 dpi)